



National Academy of RUDSETI

Sponsors: SDME Trust, Syndicate Bank & Canara Bank

Bengaluru

Training of Trainers Programme for Orienting Bank Managers on National Rural Livelihood Mission

26 - 28 December 2013, Bengaluru



Programme Sponsored by

Karnataka State Rural Livelihood Promotion Society

Department of Rural Development & Panchayat Raj

Government of Karnataka

Training of Trainers Programme for Orienting Bank Managers on NRLM

Background

The National Rural Livelihood Mission (Aajeevika), is a flagship programme of Government of India for promoting poverty reduction which was formally launched on 3rd June 2011. The scheme operates in Mission mode. NRLM replaces the SGSY scheme by addressing the shortcomings observed in implementation of SGSY. The broad objective of the mission is:

"To establish efficient and effective institutional platforms of the rural poor that enable them to increase household incomes through livelihood enhancements and improved access to financial and public services".

NRLM's mandate is to reach out to all the poor families, link them to sustainable livelihood opportunities and nurture them till they come out of poverty and enjoy a decent quality of life.

Towards this, NRLM puts in place a dedicated and sensitive support structures at various levels. The support structures need to work with the rural poor for skilling them for employment mostly in high growth sectors, or for remunerative self-employment in Micro-enterprises.

Further, to make them accept the support in whatever manner delivered and applying the same meaningfully for transforming their lives, these agencies have to work with commitment and total involvement. Government agencies, NGOs and civil society organizations, local self-governments, banks and corporate sector are expected to play this role.

Banks are expected to play a significant role for providing credit needs and other banking services to the targeted group. It is necessary to orient the Bankers and build the capacity of these organizations for effective implementation of NRLM. In this context, it is proposed to develop a team of resource persons, among Bankers at District level to Orient and Train the Branch Managers for effectively playing their role under NRLM.

Participants:

The following persons are identified to participate in the Programme:

- a) Directors of RUDSETI/RSETI
- b) District Development Managers (DDMs), NABARD
- c) Lead District Managers (LDMs)
- d) Ex Bank Officials having expertise

After the Training programme, these resource persons are expected to Train the Bank Managers in each District in a 2 day NRLM Orientation Programme.

Training Objectives:

- To create awareness among the Participants on the importance of NRLM.
- To get an insight into the ambitious programme of NRLM, its objectives, vision, mission, principles, values and approach for implementation.
- To know the importance of social mobilization and institution building under NRLM.
- To describe various components and vehicles of livelihood promotion- wage employment & self employment.
- To clarify the role of Banks in implementation of NRLM and convergence with other stakeholders.
- To get first hand perception on the formation and functioning of SHGs and using them as effective forums for building community organisations and creating sustainable livelihood.
- To design a suitable Training Programme for Orienting the Bank Managers on NRLM and effective delivery of sessions.
- Organising appropriate exposure visit to demonstrate the functioning of SHGs, SHG Federations, community institutions and highlight women empowerment, livelihood promotion.

Programme Contents:

- NRLM background, objectives, vision, mission, principles, values & approach and key features of implementation.
- Social mobilization & institution building under NRLM.
- Financial Inclusion under NRLM – (Financial assistance, grant/subsidy, insurance services) and economic development.
- SHG as tools for social mobilization and empowerment of the poor
- Livelihood creation through capacity building of poor.
- Employment generation through skill development.
- Support structure of NRLM. Developing partnership and convergence of various stake holders for achieving the objectives of NRLM.
- Role and responsibilities of Trainers and effective Training skills.
- Field visit to villages and interaction with SHG members to know the key factors of social mobilization, institution building and orientation towards income generation/livelihood activities.

Methodology:

- Lectures, group discussions, role play, Video documentaries
- Field visit
- Interaction with key stake holders.

Faculty:

In house faculty of National Academy of RUDSETI having expertise & practical experience of working with rural poor will be handling the sessions. They all possess the required skills for playing the role of Trainers and facilitators. The guest faculty include professionals involved in implementation of NRLM.

Programme Co-ordinator : **N.R. SRINIVASA MURTHY** (M) 94835 14558

Programme Date : 26 - 28 December 2013

The Programme timings : 9-30 AM to 5-30 PM

Venue: **Ramanashree California Resort**

Ananthapura Gate, Doddaballapura Road

Yelahanka, BENGALURU- 560 064, Ph No: 080-4240 2222

(Contact person: **Ms. SWAPNA, (M) 99002 40152** Ph: 080-4040 0900)

The Resort is 3 km from Yelahanka (Police) Circle towards Doddaballapur. It is 20 km from City Railway Station/Majestic; 15 km from Yashwanthapur Railway Station.

BMTC Route: 285 Series from Kempegowda Bus Stand proceeding towards Rajanukunte.

Accommodation: Accommodation is arranged in the venue of the training itself on “Twin sharing” basis. The programme is **residential** and participants are provided with breakfast, lunch and dinner in the hotel/Resort.

Participation Fee: NIL

The training is **RESIDENTIAL** and sponsored by State Rural Livelihood Mission, Govt of Karnataka, as part of their capacity building project for SRLM. Hence the Training is **FREE** and all expenses towards Lodging, Boarding (3 Star Hotel) of the participants, Training Materials, including Exposure/Field Visit etc., will be borne by the Academy.

Other Information:

1. The training commences at 9.30 AM on **26 December** and closes at 5.30 PM on **28 December 2013**.
2. Accommodation in the Resort / venue is available to the participants for **3 days (72 hours) only**. Accordingly they have to make Travel arrangements.

About National Academy of RUDSETI...

Objectives

- To work as a National Level Resource Organization for RUDSETIs and RSETIs.
- To design and conduct Training Programmes in the field of Enterprise Promotion, Rural Development, Technology Transfer and Human Resource Development.
- To conduct research and development work, undertake projects in the field of Entrepreneurship Development.
- To act as an advisory body for policy makers in matters relating to Entrepreneurship Development and Rural Development for Government Organizations/NGOs/Financial Institutions and corporate entities.
- To provide consultancy and counseling services in the field of Entrepreneurship Development and Rural Development.
- Any other activity aimed at development of Entrepreneurship, Rural Development and serving the society at large.

Training Programmes

- Trainers' Training Programme on Entrepreneurship Development for the Directors/Faculty of RSETIs & RUDSETIs and other Training Organisations.
- Appreciation workshops on RUDSETI approach to Bankers and Developmental agencies (Government and non-Government).
- Skill up gradation/Refresher Programmes for Directors and Faculty of RSETIs & RUDSETIs.
- Trainers' Training programme on Counseling and Business Development Services to Micro and Small Enterprises.
- HRD Training Programmes for Bankers, Government Development Agencies and NGOs
- Training of Bankers and other stake holders in Financial Inclusion
- Training of Bankers and other stake holders in Poverty alleviation Programmes of Central/State Governments.

Other Activities and Services

- Designing Organization Development interventions for RSETIs
- Standard Practices Manual for RSETIs
- Developing EDP/Skill Training Course Modules for RSETIs
- Evaluation study of RUDSETIs and RSETIs
- Evaluation Study regarding efficacy in implementation of special projects/Government Schemes
- Designing and implementing customized non-Training interventions for Managing RSETIs
- Research and Development in the field of Entrepreneurship Development
- Developing Training modules for Skill Development & Empowerment of Persons with disabilities
- Scoping of Opportunities for Self Employment & Enterprise Creation.
- Undertaking Special Pilot Projects for Implementation of Business Development Service Providers(BDSP) Model in RUDSETI/RSETIs

Nomination and Enquiries: The Banks/Organisations are requested to confirm/convey nominations early to:

The Director General



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Bengaluru – 560 055, Ph No: 080- 23462875, Fax: 23462876

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