



Request for Proposal Letter

Name of Assignment: Development of e-learning Content to Self-Employment and Entrepreneurship

Reference/ File No: NAR/BNG/EL- F-158/RFP

Client: National Academy of RUDSETI

Country: India

Date: 4th May 2024

Dear Sir/ Madam:

1. Government of India (hereinafter called “Borrower”) has received financing from The World Bank (the “Bank”) in the form of a “credit” (hereinafter called “credit” toward the cost of National Rural Economic Transformation Project (NRETP). The National Academy of RUDSETI (NAR), NRO under Ministry of Rural Development (hereinafter called “Client”) is the implementing agency of the Borrower, intends to apply a portion of the proceeds of this credit to eligible payments under the contract for which this Request for Proposals is issued. The Client intends to apply the funds to eligible payments under the contract for which this Request for Proposals is issued. Payments by the Bank will be made only at the request of the Client and upon approval by the Bank, and will be subject, in all respects, to the terms and conditions of the financing agreement. The financing agreement prohibits a withdrawal from the credit account for the purpose of any payment to persons or entities, or for any import of goods, if such payment or import, to the knowledge of the Bank, is prohibited by a decision of the United Nations Security Council taken under Chapter VII of the Charter of the United Nations. No party other than the Client shall derive any rights from the financing agreement or have any claims to the proceeds of the credit.
2. The Client now invites proposals to provide the following services (hereinafter called “**Development of e-learning Content Relevant to Self-Employment and Entrepreneurship**”). More details on the Services are provided in the Terms of Reference (Section 7).
3. A firm will be selected under **Quality and Cost Based Selection (QCBS) Method** procedures and in a Simplified Technical Proposal (STP) format as described in this RFP, in accordance with the Bank’s “Procurement Regulations for IPF Borrowers” [July 2016, Revised November 2017] (“Procurement Regulations”), which can be found at the following website: www.worldbank.org and Procurement Manual of National Rural Economic Transformation Project (NRETP), November 2019.

The RFP includes the following documents:

Section 1 – Request for Proposals Letter

Section 2 - Instructions to Consultants and Data Sheet

Section 3 - Technical Proposal (STP) - Standard Forms

Section 4 - Financial Proposal - Standard Forms

Section 5 – Eligible Countries

Section 6 – Fraud and Corruption

Section 7 - Terms of Reference

Section 8 - Standard Forms of Contract (Lump-Sum)

Annexure -1: Organization Profile, Annexure – 2: Affidavit regarding non-blacklisting and Annexure-3: Bid Security Declaration

4. Please inform us by 12th May 2024 in writing to Sri H Raghu Raja, Director General by E-mail: dg@rudsetacademy.org and cc to info@rudsetacademy.org that:
 - (i) you have downloaded this Request for Proposal and
 - (ii) would be submitting your proposal by the deadline as provided in ITC 17.7 and ITC 17.9.
5. Attention is drawn to the Procurement Regulations requiring the Borrower to disclose information on the successful Consultant's beneficial ownership, as part of the Contract Award Notice, using the Beneficial Ownership Disclosure Form as included in the Request for Proposals.
6. Details on the proposal's submission date, time and address are provided in ITC 17.7 and ITC 17.9.
7. The RFP document also available (for reference) at NAR website: <https://rudsetacademy.org>.

Yours sincerely,

Sd/-

(H Raghu Raja)
Director General